



Dear Colleague,

I am writing to provide you with a brief update on the progress and next steps of the EastWest Institute's Worldwide Cybersecurity Initiative. Additional public domain information can be found on our website (www.ewi.info/cyber).

Achievements

EWI launched its Worldwide Cybersecurity Initiative less than one year ago. In that time – with your support and participation – we have:

- Set up new processes for private sector leadership of innovative international measures to address inherent vulnerabilities and emerging threats
- Gained global prominence for the broad agenda through the First Worldwide Cybersecurity Summit, and identified five priority “breakthrough” areas for policy development.
- Engaged the expertise and perspectives of over 1000 individuals representing over 600 private and public sector organizations, from over 60 countries and more than 20 international organizations.
- Secured the commitment from key governments to support bilateral Track II consultations; using EWI as an unofficial channel of policy development and trust-building; and to participate in the EWI initiative more broadly. These governments include China, EU, India, Russia, and USA.
- Through the establishment of the Cyber 40 Ambassadors group in Washington D.C., EWI has secured the commitment of these key countries to work together in an innovative informal forum.
- Formalized strong relationships with IEEE and World Federation of Scientists Permanent Monitoring Panel on Information Security to provide intellectual firepower to the EWI effort.
- Formed a partnership with the *Financial Times* to maximize media coverage.

“Dallas Process”: The Breakthrough Groups

We are seeking further individual and institutional support for promoting the work of our breakthrough groups created at the Dallas Summit (the “Dallas Process”) in the following areas:

1. Global Emergency Response Systems
2. Cyber Conflict: Rules of the Road
3. ICT Development Supply Chain Integrity
4. International Priority Communications Policy
5. Cyber Compromise Transparency in Trusted Environments



We are continuing our ground breaking work on the Reliability of Global Undersea Cable Communications Infrastructure (ROGUCCI) through a program of advocacy and mobilization based on the associated report (see www.ewi.info/reliability-global-undersea-communications-cable-infrastructure).

Brussels Consultation March 2011

On March 1, 2011 in connection with EWI's 8th Worldwide Security Conference (March 1-2), co-hosted by the World Customs Organization, EWI will host a one-day private consultation devoted to the above five topics, but also including international legal arrangements for fighting cybercrime.

London Cyber Summit June 2011

The EWI Worldwide Security Summit is not just another cyber conference. It is part of a sustained and intensive Track II diplomacy effort projected over several years. It distinguishes itself by bridging East and West, including through innovative private-public partnerships across sharp policy divides. EWI is partnering with London First (a leading business network) to co-host the second Worldwide Cybersecurity Summit in London on June 1-2, 2011. The second Summit continues the work of the first summit in Dallas, bringing together leaders of governments, businesses and civil society from around the world to determine new measures to ensure the security of the world's digital infrastructure.

For more info or to register, please visit www.worldwidecybersecuritysummit.com.

Delhi Cyber Summit 2012

EWI has also secured a commitment from leading Indian organizations (NASSCOM, CERT-IN, FICCI, CII and the Data Security Council of India) to co-host the third summit in New Delhi in 2012 (dates to be announced).

Recent EWI Policy Proposals

Our two most recent cybersecurity publications are available on our website. The EWI paper, "Russia, the United States, and Cyber Diplomacy – Opening the Doors", outlines arguments for pushing for more rapid progress in U.S.-Russian cooperation on cybersecurity. (Available for download at: <http://www.ewi.info/russia-united-states-and-cyber-diplomacy-opening-doors>.) The joint EastWest Institute/World Federation of Scientists paper, titled "Rights and Responsibilities in Cyberspace – Balancing the Need for Security and Liberty", spells out the urgent need for cyber diplomacy. (Available for download at: <http://www.ewi.info/rights-and-responsibilities-cyberspace-balancing-need-security-and-liberty>.)



Strategic Significance of EWI Work

The totality of this work remains strategically and commercially significant because:

- International organizations, states and leading businesses have high levels of concern about threats and vulnerabilities in cyberspace that raise questions of confidence in the security of their countries, their businesses or the global economic and security system;
- Levels of mistrust among China, Russia and the United States are growing because of the rising levels of malicious cyber operations that appear to be emanating from their territories, and the corresponding lack of consensus or application of international controls;
- Globally, the daily lives of citizens face the risk of severe disruption from a variety of threats to existing high levels of global connectivity in commerce and banking, and there are few contingency plans in place to address the most urgent vulnerabilities.

New EWI Cyber Leader

I would like to introduce Mr Terry Morgan, the recently appointed Vice President leading our cyber work. Terry has 25 years executive-level, internationally-focused experience in policy, business and operations; most recently focused on technology's impact on a nation's security. From 1998 to September 2010, Terry played a leadership role in Cisco, most recently as the Director, Net-Centric Initiatives, Global Government Solutions Group (GGSG). From 1995 to 1998, he was the Business Development and Account Manager, US Navy, NATO and US Forces Europe for 3-Com and US Robotics. From 1970 to 1994, Terry served with distinction in the United States Marine Corps. Key assignments included: Asst. Chief of Staff, Operations, Fleet Marine Forces Europe, London, U.K; Asst. Division Fire Support Coordinator, 1st and 2D Marine Divisions Commander and Executive Officer, Artillery Battalion, 2D Marine Division; Unarmed, United Nations Military Observer, Lebanon, 1984-85; Instructor, US Army Field Artillery School, Ft Sill Oklahoma.

Terry's Not-for Profit service included the Executive Vice Chairmanship of the Network Centric Operations Industry Consortium (NCOIC), an international industry consortium promoting network centric operations (NCO) and interoperability. He was a founding member of NCOIC. He has served as a member of the Board of Directors of the Diplomacy Matters Institute, focused on accelerating connections between Washington's foreign embassy community and U.S. stakeholders.

Terry is a graduate of the U.S. Army War College (1990), the Marine Corps Command and Staff College (1884), 1984; the Marine Corps Amphibious Warfare School (1997); and U.S. Naval Academy (1970).

Continue to Be Part of the Solution

Your continued participation in this shared endeavor of bridging the most divisive or most important international differences in the field of cybersecurity is both highly valued and unique.



Please contact me (gaustin@ewi.info) or Terry Morgan (tmorgan@ewi.info) if you feel you could advise us in any of the above areas or on related issues, or would like to develop your involvement with us in any way.

Yours faithfully,

A handwritten signature in black ink that reads 'G. D. Austin' with a horizontal line underneath.

Dr. Gregory Austin
Vice President, Program Development and Rapid Response
EastWest Institute

About the EastWest Institute: The EastWest Institute is an international, non-partisan, not-for-profit policy organization focused solely on confronting critical challenges that endanger peace. EWI was established in 1980 as a catalyst to build trust, develop leadership, and promote collaboration for positive change. The institute has offices in New York, Brussels and Moscow. For more information about the institute, please visit <http://www.ewi.info>