



FIRST WORLDWIDE CYBERSECURITY SUMMIT

Broadening the Dialogue in a Single Location

AGENDA

**Dallas, Texas
May 3-5, 2010**

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Host of the second

EWI Worldwide Cybersecurity Summit in London, May 2011



GOALS OF THE WORLDWIDE CYBERSECURITY SUMMIT

- 1) To launch a comprehensive international awareness campaign by governments, businesses and the public about growing threats to economic stability and national security presented by vulnerabilities in and threats to digital information systems and networks
- 2) to facilitate representatives of the “Cyber 40”¹ to identify the highest priority problems with particular emphasis on those that are of common interest
- 3) to facilitate joint action and new agreements through intensive Breakthrough Group interaction in the critical sectors of ICT, finance, essential government services, media, transportation, energy and national security.

WORKING STYLE OF THE SUMMIT

This “Summit” has been designed to catalyze a quantum leap in international efforts to address specific cybersecurity vulnerabilities and threats. The EastWest Institute is working with its partner organizations, its sponsors, its media partners, and all participants in the Summit over two days to “broaden the global dialogue in a single location”. This means that the Summit is the start of a process and not an end in itself. We are inviting all participants to contribute to the post-Summit work in several ways: through their ideas for new measures (agreements and policies); through identification of mechanisms to bring those measures into play; and – after the Summit – to be a part of the large community of “change agents” working through EWI or independently to achieve our common purposes.

In this spirit, the Summit agenda provides a variety of structured opportunities to exchange and document ideas. What happens outside the structured opportunities will be as important as the exchanges in the formal agenda. We have a set of tightly-timed plenary sessions, in which leading figures have been asked to make short, well-crafted oral interventions to their peers. These short interventions can be supported by printed material to the extent that the speakers see that as useful. This Summit will be more powerful if the messages delivered in the plenary are sharp, short and innovative in some way. Time for speakers in plenary sessions is precisely demarcated. We invite all plenary speakers to observe the limits on their formal speaking time. All plenary presenters should aim to augment or complement what has been said by fellow presenters who have gone before them. In the plenary sessions, all participants will have the opportunity to react to what they hear – not by voice, but in writing. There will be a small team of EWI note-takers who will collect questions and comments submitted in writing as speakers are talking from the podium. These written comments will be reflected in the follow-on reports and associated work by EWI and others involved in the Summit.

¹ The “Cyber 40” is a group of the top cyber countries brought together for the first time in 2010 by the EastWest Institute through monthly meetings of Ambassadors in Washington DC. The number 40 was based on the G20 and the next twenty most important cyber countries. The actual number of participating countries quickly escalated beyond 40, in part because the European Union is a member of the G20, and as such represents its 27 member states.

CYBERSECURITY AWARENESS AND EDUCATION DINNER MAY 3, 2010

Venue: Belo Mansion, 2101 Ross Avenue, Dallas, 75201-2703

18:30 – 19:30 Reception

19:30 – 19:35 Welcome Remarks

John Edwin Mroz, *President and Chief Executive Officer, EastWest Institute*

19:35 – 19:45 Instant Polling Interaction & Cybersecurity Awareness Video

19:45 – 20:05 CONVERSATION ON INTERNATIONAL PATHWAYS TO CYBERSECURITY

Moderator: **Bob Schieffer**, *Chief Washington Correspondent, CBS News*

Speakers: **Howard A. Schmidt**, *Special Assistant to the President and Cybersecurity Coordinator*
Udo Helmbrecht, *Executive Director, European Network and Information Security Agency (ENISA)*
Kamlesh Bajaj, *Chief Executive Officer, Data Security Council of India*

20:05 – 21:00 Dinner

21:00 – 21:05 Special Remarks

21:05 – 21:30 CONVERSATION ON PRIVATE–PUBLIC PARTNERSHIPS FOR CYBERSECURITY

Moderator: **Bob Schieffer**, *Chief Washington Correspondent, CBS News*

Speakers: **Michael Dell**, *Chairman and Chief Executive Officer, Dell Inc.*
Teri Takai, *Chief Information Officer, State of California*
Philip Reitinger, *Deputy Undersecretary, National Protection & Programs Directorate, Department of Homeland Security*

21:30– 21:40 Instant Polling Interaction and Closing

FIRST WORLDWIDE CYBERSECURITY SUMMIT MAY 4-5, 2010

Venue: Hyatt Regency Dallas, 300 Reunion Boulevard, Dallas, 75207-4498

MAY 4: MORNING

07:30– 08:30 Registration, Ground Floor Hyatt Regency

08:30 – 08:40 OFFICIAL WELCOME

John Edwin Mroz, President and Chief Executive Officer, EastWest Institute

Byeong Gi Lee, President, IEEE Communications Society

08:40 – 09:15 KEYNOTES: THE BIG CHALLENGE

Chair: **Francis Finlay**, Chairman, EastWest Institute

Speakers: **General (ret.) James L. Jones**, National Security Advisor to the President

James H. Quigley, Chief Executive Officer, Deloitte Touche Tohmatsu

09:15 – 10:30 PLENARY SESSION I: INTERNATIONAL RESPONSES TO CYBER ATTACK AND CYBER CRIME

This session will discuss the main diplomatic options available for advancing international collaboration in cyber defense and fighting cyber crime.

Chair: **Lt. General (Ret.) Harry D. Raduege, Jr.**
Honorary Chair of the EWI Worldwide Cybersecurity Summit
Chairman, Deloitte Center for Cyber Innovation,
Former Director, U.S. Defense Information Systems Agency

Speakers: **Francis Delon**, Secretary General for National Defense, France
William V. Baker, Deputy Minister for Public Safety, Canada
Congressman Michael T. McCaul (R, TX), Co-chair of the CSIS
Commission on Cybersecurity for the 44th Presidency
Yasuo Sakamoto, Cabinet Secretariat, National Information Security
Center (NISC), Japan
Stephen R. Malphrus, Staff Director, Board of Governors of the
Federal Reserve System
Howard A. Schmidt, Special Assistant to the President and
Cybersecurity Coordinator

10:30 – 11:00 Networking Break

11:00 – 12:00

PLENARY SESSION II: HOW DO WE BUILD INTERNATIONAL CYBERSECURITY CONSENSUS?

This panel focuses on how key players in the global, privately-controlled cyberspace can collaborate and achieve consensus in partnership with key public sector actors.

Chair: **Dr Armen Sarkissian**, Vice-Chairman, EastWest Institute

Speakers: **James Stikeleather**, Chief Technology Officer, Dell Services
Matt Bross, Chief Technology Officer, Huawei Corporation
Jody R. Westby, CEO, Global Cyber Risk LLC; Co-Chair, Permanent Monitoring Panel on Information Security, World Federation of Scientists
Liu Zhengrong, Director-General, China Internet Media Research Center; Deputy Director-General, Internet Affairs Bureau, State Council Information Office People's Republic of China

12:00 – 13:30

Lunch

Instant Polling Interaction

Luncheon Address

Chair: **Pavan Duggal**, Chair, Cyberlaw Asia (TBC)

Speaker: **Scott Charney**, Corporate Vice President, Trustworthy Computing, Microsoft

MAY 4: AFTERNOON: BREAKTHROUGH GROUPS

While the highlighted plenary speakers will offer visions for the future of cyberspace, the bulk of the Summit will be a highly interactive format. This interactive working program gives participants unique opportunities to collaborate with professional peers from around the world. Its structure has two main components: there are 7 sectors and there are one or more *breakthrough groups* within each sector. The 7 sectors span both the fabric of cyberspace (i.e. the ICT sector) and the most critical sectors depending on it. Participants can expect to be able to work on issues pre-identified as critical international stalled policy areas, or on those that are participant-proposed at the Summit. Examples of the specific policy challenges to be addressed in the Breakthrough Groups can be found in a separate document. The success of the Summit is measured by the breakthroughs made by these groups both during the Summit, and in the follow-up activities.

13:40 – 14:45

BREAKTHROUGH GROUPS SESSION I: PRE-IDENTIFIED PROBLEMS ARE REVIEWED AND NEW ONES IDENTIFIED

ICT

Co-Chairs: **Edward G. Amoroso**, Senior Vice President and Chief Security Officer, AT&T Services Inc.

Mark Bauhaus, EVP/GM Service Layer Technologies Business Group, Juniper Networks

Finance

Co-Chairs: **Michael Barrett**, PayPal Chief Information Security Officer, VP Information Risk Management CISM, CISSP

Wayne Pacine, Senior Analyst, Board of Governors of the Federal Reserve System

Essential Governmental Services

Co-Chairs: **Teri Takai**, Chief Information Officer, State of California

Michael L. Alagna, Director of Homeland Security Strategic Initiatives & Policy, Motorola

Media

Co-Chairs: **Deborah Tate**, former FCC Commissioner

Hemanshu Nigam, Chief Security Officer, MySpace; News Corporation

Transportation

Co-Chairs: **Monte E. Ford**, Senior Vice President and Chief Information Officer, American Airlines

Joanne Olsovsky, Technology Services VP and CIO, BNSF

Energy

Chair: **Scott Borg**, Director and Chief Economist (CEO), U.S. Cyber Consequences Unit

National Security A

Co-Chairs: **Lt. General (Ret.) Harry D. Raduege, Jr.**, Chairman, Deloitte Center for Cyber Innovation

Rein Lang, Minister of Justice of the Republic of Estonia

National Security B

Chair: **General (ret.) T. Michael “Buzz” Moseley**, former Chief of Staff, USAF; Distinguished Fellow, EastWest Institute

Hon. Paul A. Schneider, Principal, Chertoff Group, former Deputy Secretary, Dept of Homeland Security

14:45 – 15:15

Networking Break

15:15 – 16:30

BREAKTHROUGH GROUPS SESSION II: SOLUTIONS WILL BE DISCUSSED AND PRIORITIZED

ICT

Finance

Essential Governmental Services

Media

Transportation

Energy

National Security A

National Security B

16:40 – 18:00

SPECIAL PLENARY SESSION: “SPOTLIGHTS: PRIVATE-PUBLIC PARTNERSHIPS ACROSS NATIONAL BORDERS”

This session will draw all participants back to the plenary for a moderated but lively discussion, first among recognized leaders in the field from around the world for 40 minutes, then opened up for rapid fire comment and questions from the full group. The session will discuss specific examples of private-public interactions to address cybersecurity vulnerabilities.

Chair: ***Greg Austin, Vice President, EastWest Institute***

Speakers: ***Bruce Schneier, Chief Security Officer, BT***
Judge Stein Schjølberg, Chair, ITU High-Level Experts Group on Cybersecurity
Esther Dyson, Entrepreneur and Philanthropist, Member of the NASA Advisory Council, Chairman of the Council's Innovation and Technology Committee
Raghu Raman, Chief Executive Officer, National Intelligence Grid (NATGRID), India
Datuk Mohd Noor Amin, Chairman, Management Board, International Multilateral Partnership Against Cyber Threats (IMPACT)
Ambassador Henning Wegener, Co-Chair, Permanent Monitoring Panel on Information Security, World Federation of Scientists
Addison Fischer, Founder, VeriSign; Member, Board of Directors, EastWest Institute

MAY 5: MORNING

08:30 – 09:00 Registration

09:00 – 10:20 BREAKTHROUGH GROUPS SESSION III: NEXT STEPS TO BE IDENTIFIED AND PRIORITIZED

ICT

Finance

Essential Governmental Services

Media

Transportation

Energy

National Security A

National Security B

10:20 – 10:50 Networking Break

10:50 – 12.10 PLENARY SESSION III: ACHIEVING BETTER INTERNATIONAL CYBERSECURITY

A representative of each sector group will provide a 5-minute overview of highlights of each group's discussions, concentrating on proposed next steps in advancing international collaboration. This will be followed by reflections on the report back from the listed speakers.

Chair: ***Melissa Hathaway***, Senior Advisor to Project Minerva
Former Acting Senior Director for Cyberspace for the U.S. National Security and Homeland Security Councils

ICT

Finance

Essential Governmental Services

Media

Transportation

Energy

National Security A

National Security B

Speakers: ***Kamlesh Bajaj***, Chief Executive Officer, Data Security Council of India
John Stewart, Chief Technology Officer, Cisco

12.10 – 12.30 THE SUMMIT CHALLENGE

Chair: ***John Edwin Mroz***, President and Chief Executive Officer, EastWest Institute

Speaker: ***Governor Thomas J. Ridge***, President and Chief Executive Officer, Ridge Global LLC; former Secretary of Homeland Security

12.30 – 13.00 CLOSING KEYNOTE

Chair: **Francis Finlay**, *Chairman, EastWest Institute*

Speaker: **Randall L. Stephenson**, *Chairman, Chief Executive Officer and President, AT&T Inc.*

13.00 – 13.10 PARTICIPANT POLLING AND FAREWELL

Chair: **John Edwin Mroz**, *President and Chief Executive Officer, EastWest Institute*



The EastWest Institute welcomes participants from the “Cyber 40” countries to the Worldwide Cybersecurity Summit





Founded in 1980, the EastWest Institute is a global, action-oriented, think-and-do tank. EWI tackles the toughest international problems by:

Convening for discreet conversations representatives of institutions and nations that do not normally cooperate. EWI serves as a trusted global hub for back-channel “Track 2” diplomacy, and also organizes public forums to address peace and security issues.

Reframing issues to look for win-win solutions. Based on our special relations with Russia, China, the United States, Europe, and other powers, EWI brings together disparate viewpoints to promote collaboration for positive change.

Mobilizing networks of key individuals from both the public and private sectors. EWI leverages its access to intellectual entrepreneurs and business and policy leaders around the world to defuse current conflicts and prevent future flare-ups.

The EastWest Institute is a non-partisan, 501(c)(3) non-profit organization with offices in New York, Brussels and Moscow. Our fiercely-guarded independence is ensured by the diversity of our international board of directors and our supporters.

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